



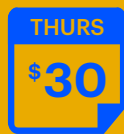
VIRTUAL FUNDRAISING IDEAS

Though office bake sales and dress down days are on pause in our current environment, there are still lots of unique and fun ways to raise funds for the 2021 Sun Life Ride to Defeat Diabetes for JDRF. We encourage you to be creative, but check out these suggestions for inspiration:



Virtual Class

Have a unique skill that you could share with your colleagues? Take team building to the next level by charging a small fee to share your co-workers. Think cocktails, cooking, yoga, painting, crating and more!



#ThirtyDollarThursdays

Pick a Thursday and challenge your LinkedIn network to donate \$30 towards your fundraising. Share your results online to share the impact you are all making. And don't forget to say thank you!



Go BLUE!

Show your support for the type 1 diabetes (T1D) Community by going blue! That's right...dye your hair blue! Not quite that bold? Try blue highlights or a blue outfit for the entire month. Set a fundraising goal and once you hit it, share your new blue style on your next Zoom call!



Team Spirit Day

Working from home? Ask your colleagues to make a \$5 donation to wear a jersey, t-shirt, sweatshirt or a cap from their favorite sports team, and let the sports trash talk fly on your next work call!



Head, Beard, Eyebrow Shave

Shave a strip for donations. Just imagine the fun you and your colleagues could have on your next Zoom call!



Physical activity for donations

Let's get physical! \$25 for 25 push-ups, \$50 for 50 jumping jacks, \$100 for 100 squats...Did someone say burpies?



Raffle a Day Off

Everyone loves an extra day off! Set a date for the draw, sell tickets for \$2 and watch the fundraising dollars roll in!



Old-Fashioned Bottle Drive

Set up an account at your local bottle depot and ask your colleagues to drop off empties while supporting your Ride fundraising!



A "Dare" Fundraiser

Remember truth or dare? Time to have some fun with your colleagues and compete by safely completing dares for donations.



An All-Day Game Challenge for Charity

Weekend plans? Get your snacks and make yourself comfortable - it's time for an all-day video game, or board game challenge! Consider making a donation for every win throughout the day.

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